Select HR Tech Conference Aims to Help Businesses Optimize HR Investments
Deployment-focused experience for HR and IT Teams will include in-depth master classes, small group discussions, two dynamic keynote sessions and more.

PALM BEACH GARDENS, Fla. – February 4, 2020 – Select HR Tech, a uniquely designed immersive event to help today's HR and IT teams evaluate their HR systems requirements, overcome implementation challenges and more to fully optimize their technology investments, announced today the full program agenda. The conference, being held June 9 - 11, 2020 at Caesars Palace in Las Vegas, Nevada, features master classes taught by industry experts, collaborative hands-on workshops, two powerful keynote presentations and a Solutions Showcase.

HR technology professionals from SMB and enterprise companies attending **Select HR Tech** can participate in facilitated roundtable discussions with their peers to develop solutions to common pain points; in-depth master classes providing intense perspectives on topics facilitated by leading experts; small group discussions with leading industry analysts; plus the opportunity to meet one-on-one with solution providers to develop a tailored approach to address any unique challenges. The unveiled 2020 program highlights six educational tracks including Building the Business Case, Change Management, Driving Project Success, Going Global, New Technologies Impacting HR and Workforce Transformation.

"The ability to drive growth and performance through HR technology has been proven time and again," said Jeanne Achille, Program Chair, Select HR Tech. "With the impact of the Fourth Industrial Revolution already underway, 2020 is the year of digital disruption, which makes the launch of the Select HR Tech Conference well-timed and extremely relevant. We're looking forward to sharing this educationally rich program with our attendees."

The 2020 conference will provide hands-on guidance in a collaborative and professionally facilitated environment focused on attendees' distinct needs. Attendees will have opportunities to learn from industry experts, analysts and business leaders in highly anticipated sessions including:

- **Your Existing HCM System: Should You Love It or List It?** Instructed by Kevin McCoy, CEBS, HCM Solutions Consultant of RCM Technologies, attendees will gain insights into what to consider when doing a system evaluation and how inefficient business processes may get in the way.
- **Making Sense of Your HR Stack:** Chris Havrilla, VP, Head of HR Technology and Solution Provider Strategy and Research Practice for Bersin, Deloitte Consulting, will explore why organizations must rethink their technology strategy to better support

innovation, raise worker productivity and lower cost. She will also discuss findings from the first ever Bersin *High-Impact Technology Strategy* study and the HITs framework, which has been designed to help HR, IT and business leaders clarify their target state and build a plan around it.

- **Your HR Tech Implementation: Now & Then**: Facilitated by Jacqueline Kuhn, HRIP, Executive Vice President of Strategic Services at HRchtitect, this workshop encourages attendees to bring their HR technology implementation questions as they learn how to get their technology up-and-running while making it count for the future.
- **Designing Worker Experiences in the Digital Organization**: This master class, taught by Mimi Brooks, CEO of Logical Design Solutions, will probe the role HR will play in the design of new work, what people need to be successful in their new relationships with machines, how leaders will lead in this new age of work and how to align mindsets and behaviors needed in reliable, informal work practices in the new digital organization.

Select HR Tech will also include two dynamic keynote presentations from Jason Averbook, Vinnie Mirchandani and Brian Sommer as well as a Solutions Showcase that will serve as the backdrop for face-to-face meetings and interactive discussions with top thought leaders and product experts from the industry's best-in-class solutions providers.

Registration is now open for **Select HR Tech 2020**. Attendees can take advantage of **Super Savings** to save up to $500.00 off on-site rates by registering now through March 31, 2020. **Seats are limited.** For more information and to register visit www.SelectHRTech.com or call toll-free 1-800-727-1227.

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About Select HR Technology Conference:

Select HR Tech is a brand-new, immersive roll-up-your-sleeves experience offering HR system professionals the opportunity to develop a tailored and detailed plan for their HR technology success through facilitated practical conversations with peers; in-depth masterclasses; small group discussions; collaborative networking; and the opportunity to meet one-on-one with solution providers. For more information, visit SelectHRTech.com.

About *Human Resource Executive*®

Human Resource Executive® was established in 1987 and continues today as the premier publication and website focused on strategic issues in HR. Written primarily for vice presidents and directors of human resources, HRE provides these key decision-makers with news, profiles of HR visionaries and success stories of HR innovators. Stories cover all areas of human resource management, including talent management, benefits, healthcare training and development, HR information systems, technology, retirement planning and employment law. For more information, visit HRExecutive.com.

About the HR Technology Conference & Exposition®

Founded in 1997, the HR Technology Conference is the world's leading event on HR technology covering all the latest trends — Talent Acquisition, Employee Engagement, Diversity & Inclusion, Big Data and more! From strategy and selection to post-implementation, HR Tech is a pivotal stop for all organizations on their HR journey. Featuring more than 75 presentations delivered by senior executives from leading organizations, HR Tech never sells speaking slots, resulting in a high-caliber learning experience with real-world lessons and practical takeaways.

HR Tech annually attracts industry experts, thought leaders, software vendors, senior HR executives, HR generalists, HR systems leaders, IT innovators and more. The show is also home to the annual Women in HR Technology Summit, which empowers women within HR and HR technology to grow personally and professionally. Additionally, HR Tech Conference hosts the world's largest expo of HR technology products and services — a number of vendors even choose to announce their latest products for the first time at the conference. There is no better place to touch, compare and contrast the latest solutions from leading vendors in every category, as well as start-ups. For more information, visit HRTechConference.com.

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