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Human Resource Executive, HR Technology Conference Creator Launches Implementation Focused Experience for HR and IT Teams

Select HR Tech offers HR professionals collaborative guidance for optimizing HR investments to bridge gaps between purchase, strategy and execution.

Palm Beach Gardens, Fla. – October 22, 2019 – LRP Media Group, the creator of [Human Resource Executive](#)[®] and [HR Technology Conference & Exposition](#)[®], announced today the launch of [Select HR Tech](#), a uniquely designed immersive event to help today's HR and IT teams evaluate HR systems requirements, implement HR tech purchases and fully optimize technology investments. Featuring collaborative guidance from industry experts, solution providers, and peers, the inaugural event, to be held June 9 – 11, 2020 at Caesars Palace, Las Vegas, will help attendees not only craft a roadmap to fuel digital transformation but also establish performance success metrics in their organizations. The opening keynote will be delivered by global industry analyst and digital workforce expert, Jason Averbook, the CEO and founder of Leapgen. Additional thought leaders include Brian Sommer, CEO of TechVentive; Jacqueline Kuhn, EVP of HRchitect; Vinnie Mirchandani, founder of Deal Architect; and others.

"The HR technology category is one of the most vibrant and impactful," said Jeanne Achille, Program Chair, Select HR Tech. "Never before has there been such an array of labor requirements and assortment of buying options; yet, despite best efforts, some organizations do not fully recognize the potential of their HR technology investments. Through master classes and facilitated workshops, Select HR Tech will help HR deliver on the promises that only the latest HR tech can deliver."

HR technology users and buyers from SMB and enterprise companies attending Select HR Tech will experience a different conference format featuring facilitated roundtable discussions about solutions to common pain points; in-depth masterclasses to determine which technology solutions are best for current and anticipated future needs; small group discussions with industry analysts on new technologies impacting HR; collaborative networking to hear real-world lessons learned; plus the opportunity to meet one-on-one with solution providers to develop a tailored approach to addressing unique challenges.

The 2020 event will provide hands-on guidance in a collaborative and professionally facilitated environment focused on attendees' distinct needs. Whether seeking actionable insights on business function automation, innovative change management practices, dynamic workforce issues, HR service delivery or the unexpected such as managing HR tech through M&A, Select HR Tech has it covered.

“The launch of Select HR Tech marks a major step in the continuing evolution of the HR tech landscape and reflects our goal of helping attendees evaluate their requirements and make the right decisions,” said Rebecca McKenna, Vice President Global Events and Publisher, *Human Resource Executive*[®]. “For decades, the HR Tech Conference’s primary focus has been driving HR success through technology. Now LRP is taking it a step further by providing HR and IT teams in the trenches, who have ownership of HR tech projects in organizations, the most effective way to optimize their HR investments and ensure deployment success.”

Registration is now open for Select HR Tech. Call for presentations being open until Nov.1. For more program details and to register, please visit www.SelectHRTech.com.

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About Select HR Technology Conference:

Select HR Tech is a brand-new, immersive roll-up-your-sleeves experience offering HR professionals the opportunity to develop a tailored and detailed plan for their HR technology success through facilitated practical conversations with peers; in-depth masterclasses; small group discussions; collaborative networking; and the opportunity to meet one-on-one with solution providers. For more information, visit SelectHRTech.com.

About *Human Resource Executive*[®]

Human Resource Executive[®] was established in 1987 and continues today as the premier publication and website focused on strategic issues in HR. Written primarily for vice presidents and directors of human resources, HRE provides these key decision-makers with news, profiles of HR visionaries and success stories of HR innovators. Stories cover all areas of human resource management, including talent management, benefits, healthcare training and development, HR information systems, technology, retirement planning and employment law. For more information, visit HRExecutive.com.

About the HR Technology Conference & Exposition[®]

Founded in 1997, the HR Technology Conference is the world’s leading event on HR technology covering all the latest trends — Talent Acquisition, Employee Engagement, Diversity & Inclusion, Big Data and more! From strategy and selection to post-implementation, HR Tech is a pivotal stop for all organizations on their HR journey. Featuring more than 75 presentations delivered by senior executives from leading organizations, HR Tech never sells speaking slots, resulting in a high-caliber learning experience with real-world lessons and practical takeaways.

HR Tech annually attracts industry experts, thought leaders, software vendors, senior HR executives, HR generalists, HR systems leaders, IT innovators and more. The show is also home to the annual Women in HR Technology Summit, which empowers women within HR and HR technology to grow personally and professionally. Additionally, HR Tech Conference hosts the world’s largest expo of HR technology products and services — a number of vendors even choose to announce their latest products for the first time at the conference. There is no better

place to touch, compare and contrast the latest solutions from leading vendors in every category, as well as start-ups. For more information, visit HRTechConference.com.

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